

PRODUCTION PLANNER IS AN INTERGRATED COMPONENT OF THE PROFITRAX SYSTEM FOR DEMAND-BASED, SALES FORECASTING PRODUCTION.

ENJOY EASE OF USE, TOTAL LOWEST COST, BEST IN CLASS SET-UP AND END USER TRAINING & SUPPORT.

IMPROVE FRESHNESS, SKU RATIONALIZATION AND VARIETY TO GROW SALES.

REDUCE SHRINK LOSS AND PROFIT EROSION TO GROW GROSS MARGIN.

REDUCE IT COSTS, CUT SUPPLY EXPENSES, REDUCE HOURS AND MORE...

1<sup>st</sup> – Help store teams to work smarter, streamline & simplify Operations, and assure consistent Best Practice Execution.

2<sup>nd</sup> – All features designed to improve Ordering & Demand-based Production by Hour/Shift/Day to Optimize Sales, Inventory Turns and Fresh Item Management for Guaranteed Customer Satisfaction and Gross Margin Improvement.

### TECHNICAL

- Integrates with ProfitTrax for precise analytics, correlated shrink loss reporting and situational awareness.
- Cloud-based for browser-based access Anytime, Anywhere.
- Unlimited Item listing for all departments.

## Fresh Item Production Planner by ProfitTrax

Now there's a Smarter Way to produce Fresh Items for precise anticipated Sales, Optimal Variety, Space Allocation and Inventory Turns to help assure Freshness, Quality and Shrink Prevention for Gross Margin Realization. Production Planner is a component of the ProfitTrax Enterprise Profit Improvement System for Store Operations Excellence at the Total Lowest Cost.

Ideal for use by Operations, Merchandising, Loss Prevention and Audit



### Fast, Easy, Smart Production Planning

#### HELPING STORE TEAMS TO WORK SMARTER & SAVE TIME

- **IMPROVE SALES:** Production Planner helps assure Variety, Space Allocation, Turns, Freshness and Saves Labor.
- **REDUCE SHRINK CAUSED BY OVER ORDERING AND OVER PRODUCTION.**
- **SPEED:** Reduce Production Guesswork, Double Handling, Write Smarter Orders.
- **SEAMLESS INTEGRATION AND REPORTING WITH PROFIT TRAX.**
- **IMPROVE VARIETY & CASE SETS.**
- **WORKS WITH SCALE SYSTEMS:** monitor Sales vs. Production, and seasonally self-adjusts to each stores' trends and patterns.

- ProfitTrax Production Planner helps Corporate Teams to “Think Globally and Act Locally”.
- Using Production Planner is a “Best Business Practice” initiative.
- Production Planner integrates with the ProfitTrax platform for performance analytics, specialized reports, and consistent best practice execution for Store Operations and Merchandising.
- Essential to the Production Planner experience is the operational training provided by SRS Trainers that emphasize The Vital Role of Inventory Control.
- Production Planner will save time and systematize step-by-step best practices for daily Operations.
- Designed to grow sales, reduce shrink, optimize cash flow and gross margin.

- Help Store Managers to Store Walk with “purposeful” Variety, Inventory Turns and Shrink Prevention intent.
- Production Planner is “easy to set-up, implment and use”.
- Coming Soon: CAO, Meat Cutting Lists, SKU & Variety Audits, Adv vs EDLP analytics, etc.
- ProfitTrax Demand-based Production Planner projects to provide a 5:1 ROI as part of your ProfitTrax System.

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