



MEMBERSUPPORT

SALES • SERVICES • SUPPORT • SOLUTIONS

WHOLE STORE PROFIT OPTIMIZATION

is the future of grocer profitability.



BEYOND

Just imagine...
an easy-to-use, cost-effective
System to Grow Store Gross
Margins 150-200 basis
points in 120 Days.

Are you ready?

See us at Booth #1014 or email us at

Larry@SmartRetailSolutions.com

for your tailored free
Profit Erosion Assessment.

You can start benefitting from ProfitTrax
and see results by Q2 2024.

www.SmartRetailSolutions.com

If you are not addressing the systemic internal profit erosion of your gross margins across the entire store, you are losing as much as 15-18% of gross margin. It's time to **MOVE BEYOND** past practices for shrink prevention to proactively recover the money you are losing to hidden pockets of inventory optimization and inefficiency inside your operation. It's time for Whole Store Profit Optimization.

ProfitTrax is the only AI-based solution for **WHOLE STORE PROFIT OPTIMIZATION** in the market. Evolve **BEYOND** past shrink loss and inventory management practices to store operations improved grosses.

Our grocery clients are averaging 150 - 200 basis point improvement in gross margins in just 120 days or less. If you are not getting gross margins **BEYOND** budget, we should talk.

AWG Members Report Results with ProfitTrax

- **Scott Bayne, COO at Balls Foods** – *ProfitTrax helped us to grow our grosses 240 basis points. That's why I am a total supporter of ProfitTrax and the ProfitTrax team. We are in our 5th year of continuous profit improvement with ProfitTrax.*
- **John Stanze, Director at Cosentino's** – *Our Fresh grosses are up 150 basis points. Using ProfitTrax changed our approach to reducing store shrink loss. Retailer's feel free to call me for details.*
- **Dave Wilkinson, COO at Strack & Van Til** – *I have Partnered with SRS for more than 15 years using both ShrinkTrax, ProfitTrax, their Merchant Analytics, Fresh Item Production Planner and their excellent training programs. Our shrink loss is down 18% and OUR GROSSES ARE DEFINITELY UP.*

Larry Miller

602.448.8500 | Larry@SmartRetailSolutions.com | www.SmartRetailSolutions.com



2/20/23