



One System of Technology and Training to Create an Enterprise Profitable Selling Culture.

Top 10 Feature, Advantages and Benefits

	Feature	Benefit	Included
1	The Operations Command Center Dashboard	At-a-glance, all-in-one daily visualization of vital business KPI's presented for fast and easy Store, District or Company Performance Review by store teams and executives. All Features are instantly searchable for any period of the past 15 months for past performance and future predictive modeling use – shaping Business Process Optimization for store teams.	<input checked="" type="checkbox"/>
2	Sales Analytics	Quickly see in just 3 clicks store, district, company metrics for prior 12-days or 12-weeks for Sales, Sales Per Customer, Items Per Customer, Department Distribution, etc.	<input checked="" type="checkbox"/>
3	Shrink Analytics	Quickly see in just 3 clicks store, district, company metrics for prior 12-days or 12-weeks for Sales, Sales Per Customer, Items Per Customer, Department Distribution, etc.	<input checked="" type="checkbox"/>
4	ProfitWalk	Next Gen, Augmented Intelligence, data-driven & best practices Store Walk presented in Plain English causation determination and Operational Action Alerts.	<input checked="" type="checkbox"/>
5	Merchant Analytics	Outstanding Sales Improving and Shrink Reduction analytics revealing 12-months of store and company top shrink loss items, sales and inventory turns optimization opportunities, trend graphs and VaaS training tools.	<input checked="" type="checkbox"/>
6	Wizard Ad Hoc Query	Fast and Easy Ad Hoc data query and reports.	<input checked="" type="checkbox"/>
7	Variety Optimizer	See into each store's Variety Sales by department , for required Variety Compliance and compare to like stores and see the Sales Lift opportunity.	<input checked="" type="checkbox"/>
8	Transaction Profiling and Email Alerts	Define Transactions, Shrink Loss and Sales Events you want to be Alerted to.	<input checked="" type="checkbox"/>
9	Video CBT (VaaS)	Train store teams and new hires with video shorts from the embedded ProfitTrax Video Library or of your own creation.	<input checked="" type="checkbox"/>
10	ProfitTrax CAO is incl'd w/ Enterprise. Scan-it Seamlessly Integrates with ProfitTrax.	<ul style="list-style-type: none"> Computer Assisted Orders (i.e., CGO) automatically generated for Dairy, Fluids, Eggs, P/L Bread, and other <u>categories based</u> item historical sales, adjusted for Known Loss and IOH, updated daily or as defined. Scan-it Orders, Inventory, Invoice Compare, Inventory Transfers, etc., are Instantly Visible in ProfitTrax. See Scan-it Features for more information. 	CAO <input checked="" type="checkbox"/> Scan-it is Optional
★	Industry Leading Training & Support	Smart Retail Solutions is a Nationally Recognized Profit Improvement Training Team specializing in Store Operations Excellence and Proactive ProfitTrax Implementation Effectiveness Support.	<input checked="" type="checkbox"/>