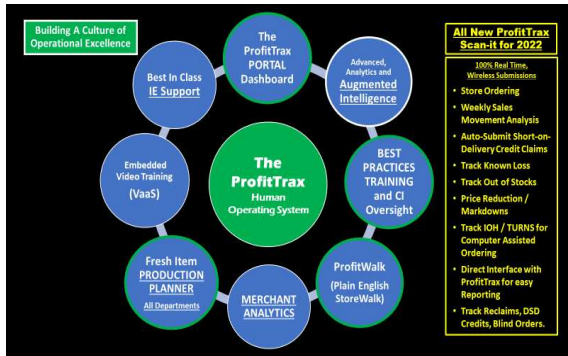




For Widest Distribution July 2024

## Moser's Foods Selects Scan-it Mobile Technology for Store Ordering to Improved Store Team Efficiency and Cost Savings

**SCOTTSDALE, AZ:** Smart Retail Solutions, creators of the ProfitTrax Technology & Best Practices Training Systems for whole store profit improvement is honored to announce that Moser's Food Stores of Holts Summit, Missouri has selected the **Scan-it**® application for store ordering and data tracking for its 8 stores.



Clint Adams, SVP of Retail for PFS Retail said, “we examined and tested other Ordering solutions. We chose **Scan-it** for Ordering, Inventory, Shrink tracking & shrink reduction, with excellent management reports and User Support. I’ve used other ordering and tracking systems on scanning devices and Scan-it is BEYOND those in the marketplace.

*Scan-it goes beyond simple data collection. It’s easy to use and will help us save labor, improve inventory turns, and track/prevent shrink loss. I project a real ROI of near 5:1.*

*We have proven the value of ProfitTrax. Its smart analytics & excellent best practices training help our store teams to grow sales, reduce shrink to grow gross margins, and improve inventory management and labor efficiency. ProfitTrax and Scan-it create a superior Whole Store Gross Margin Optimization System.*

According to Larry Miller, President of Smart Retail Solutions; “Our **Scan-it**® application is a cloud-based, SaaS model system, designed for Business Process Optimization and clear measurable ROI. Features include wireless Store Ordering, Shrink and OOS tracking and reduction, automated supplier credit claims, reclaim credits, price reduction markdowns, and targeted CAO<sup>1</sup>”.

**Scan-it** easily integrates with the ProfitTrax System for Fresh Item Sales Forecasting & Production Planning, specialized Merchant Analytics, and Variety Optimization for one Connected Store System.

ProfitTrax Goes Mobile With All New Scan-it® Solution



### About Smart Retail Solutions

ProfitTrax is the flagship Profit Improvement BI and Best Practices Training Solution developed by Smart Retail Solutions. ProfitTrax® and Scan-it® are cloud-based, SaaS model Enterprise Business Intelligence Solutions that guarantee 5:1 ROI from 15% shrink reduction, improved inventory Turns, SKU Rationalization, sales and gross margin improvement, and customer experience improvement. The ProfitTrax advanced analytics interprets store-wide data, performs multi-dimensional analysis, determines human factor causation, and produces daily Plain English “Action Alerts” for corrective action. For more information, please visit: [www.SmartRetailSolutions.com/landing](http://www.SmartRetailSolutions.com/landing) or call (602) 448-8500

### About Moser Food Stores

Moser Food Stores, an Associated Wholesale Grocer Member Retailer operates 8 supermarkets based in Fulton Missouri. Founded in 1982, Moser Foods is committed to providing its customers with friendly service, quality local products, and value pricing, in clean organized stores while remaining innovative internally, and training their Store Teams to run excellent stores.